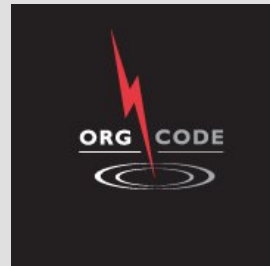# 20,000 Homes Campaign
Registry Week
Train the Trainer
Day 1: June 15, 2015

20,000 Homes Campaign

A national movement of communities working together to permanently house 20,000 of Canada's most vulnerable people experiencing homelessness by 2018

20,000 Homes Campaign

Community Solutions & 100,000 Homes Campaign

- Community Solutions is a non profit organization that is working towards a future without homelessness where poverty never follows a family beyond a single generation

- National movement of change agents working together to house 105,580 vulnerable people and families that were experiencing chronic homelessness by July of 2014

100,000 Homes Campaign One Year Anniversary Video

[100,000 Homes Campaign](#)

Core Principles of the 20K Homes Campaign

Knowing Every Homeless Person by Name
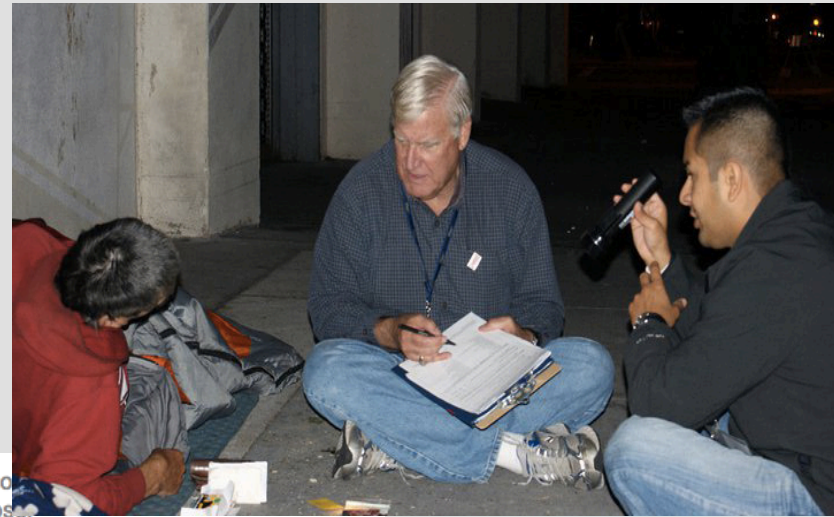
Implementing Housing First

Tracking Our Progress

Improving Local Systems

Focusing Resolutely on Our Mission

Taking Action

What is a Registry Week?

e will need your consent to
responses for that purpose.

****PLEASE MAKE SURE CLIENT FILLS OUT CONSENT/RELEASE BEFORE
PROCEEDING****

****IF CLIENT DOES NOT FEEL COMFORTABLE ANSWERING A QUESTION, PLEASE
TYPE IN "REFUSED" IN FIELD****

* Required

Administration

Interviewer's First Name *
Please state the FIRST name of the person who conducted the assessment.

Interviewer's Last Name *
Please state the LAST name of the person who conducted the assessment

Agency (If Applicable)
What agency/organization is submitting this form on behalf of the client?

How it Works

Preparation and Planning

20,000 Homes Registry Week Model

Questions?

KEEP CALM IT'S LUNCH TIME

Registry Week Train the Trainer Tool Kit

Everything you need to do a Registry Week in your community!

Collective Impact (1)

The commitment of a group of important actors from different sectors to form a common agenda for solving a specific social problem

Collective Impact (2)

Simple	Baking a Cake
Complicated	Flying to the Moon
Complex	Raising a Child

Collective Impact (3)

Need a Collaboration?

Step 1
- Agree on Goals

Step 2
- Use Data

Step 3
- Mutually Reinforcing Activities

Step 4
- Communicate

Step 5
- Have a Backbone Organization

Break

Questions?

20,000 Homes Campaign
Registry Week
Train the Trainer
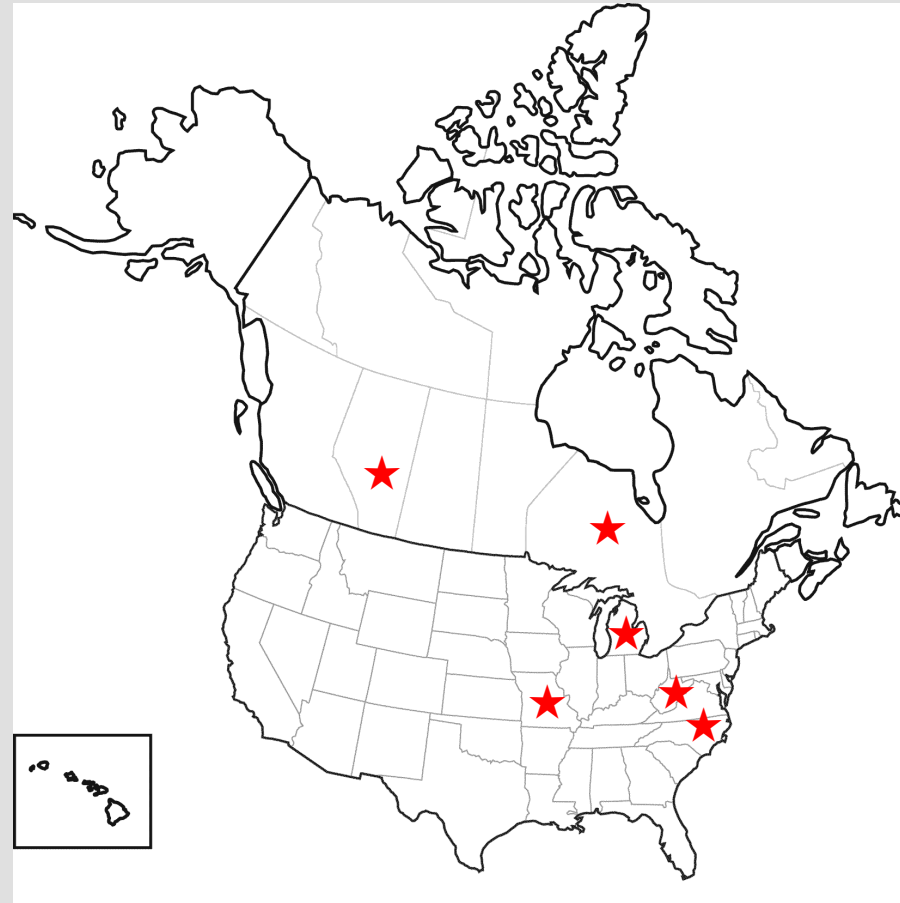# Day 2: June 16, 2015

Using the VI-SPDAT V2.0

Vulnerability Index -

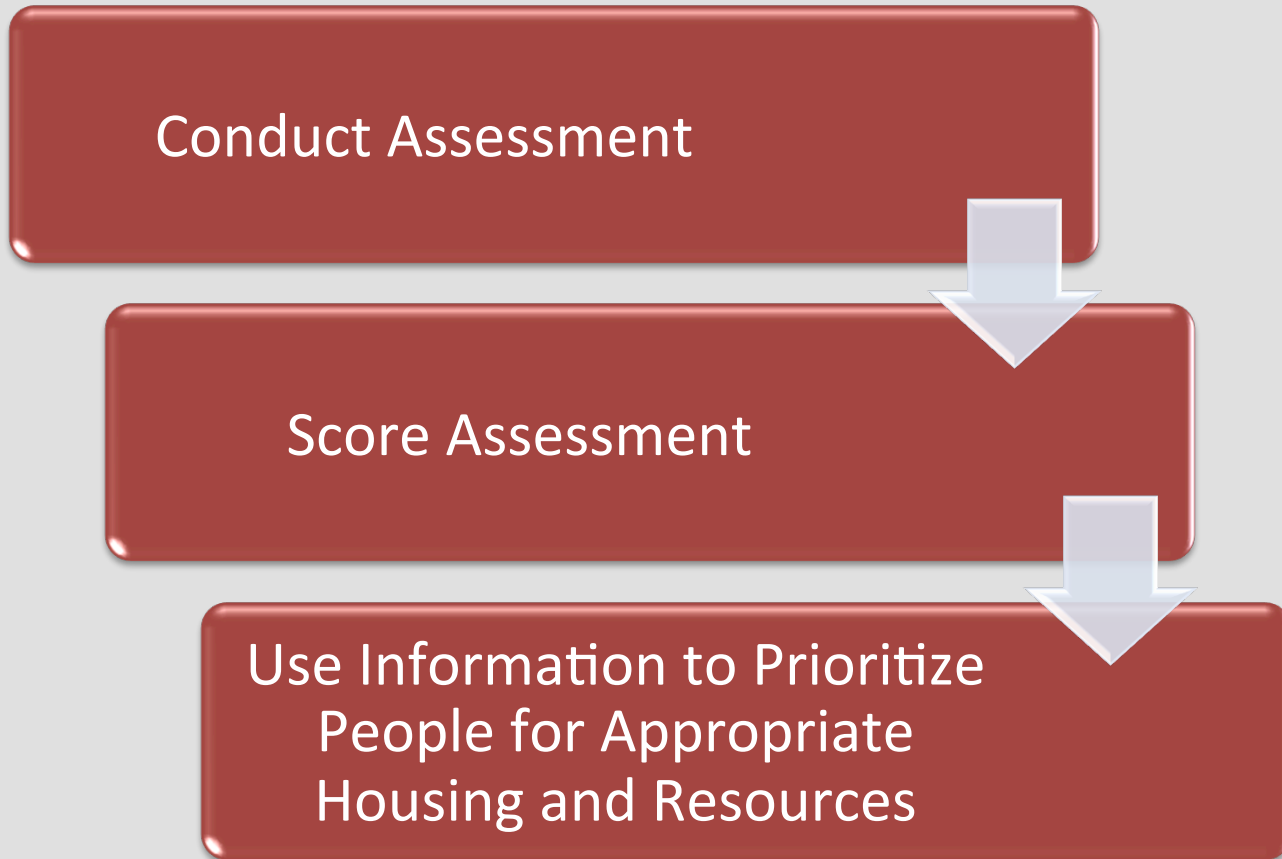**Service Prioritization Decision Assistance Tool**

(VI-SPDAT)

Prescreen Triage Tool for Single Adults

CANADIAN VERSION 2.0

Development of the VI-SPDAT2.0

- Created as a combination of the full SPDAT and the Vulnerability Index

- Revised and Updated Original VI-SPDAT

- Tested with various populations of people experiencing homelessness in Michigan, Alberta, Ontario, West Virginia, North Carolina and Missouri

- Consulted people with lived experience

- Reviewed by trauma and abuse experts

How Does the VI-SPDAT Work (1)?

Conduct Assessment

Score Assessment

Use Information to Prioritize People for Appropriate Housing and Resources

How Does the VI-SDPAT Work (2)?

4 of 7 people who are experiencing homelessness exit homelessness on their own

2 of 7 people need brief and shallow support

1 of 7 people needs permanent assistance with housing and support services

The VI SPDAT helps us determine who is who

Training on Using the VI-SPDAT V2.0

Reminders for Surveyors

1. You **must** obtain consent before you begin to administer the survey
2. Remind folks that you are looking for yes, no or one word answers
3. Any question can be skipped
4. Clarity can be provided
5. Responses are self report

Surveying Dos

- Introduce yourself and explain what you are doing ✓

- Be sincere and thank people for their time ✓

- Remain calm and de-escalate any tense situations ✓

- Keep aware of your surroundings ✓

- Stay out of tight or enclosed spaces ✓

- Allow the person their individual space when you are talking with them ✓

- Honor requests not to participate or to skip certain questions ✓

Surveying Dos

- Approach a person if you are uncertain they are homeless ✓

- Practice good body language ✓

- Keep your cellphone & ID on you ✓

- Check with your team leader and refer to contact numbers if you need assistance of any kind ✓

- Be safe ✓

- Pay attention to your intuition ✓

- Excuse yourself if you don't feel safe & talk to your team leader ✓

Surveying Don'ts

- Touch people to wake them up or get their attention ✗

- Invade someone's personal space ✗

- Demand participation ✗

- Panic ✗

- Put anyone in danger ✗

- Be judgmental ✗

- Promise housing or services ✗

Surveying Don'ts

- Give money or offer rides ✗

- Deviate from the survey ✗

- Separate from your team ✗

- Use fancy technology or carry flashy belongings/accessories ✗

- Wear all black ✗

- Share any confidential information ✗

Remember, no one has ever gotten hurt surveying!

Administering the VI-SPDAT

- Approach Person
- Use Introductory Script
- Please be sure to…
  1. Introduce yourself
  2. Explain the purpose of the VI-SPDAT and why you are administering it
  3. Get consent
  4. Set the tone
- Complete Survey
- Give Gift Card
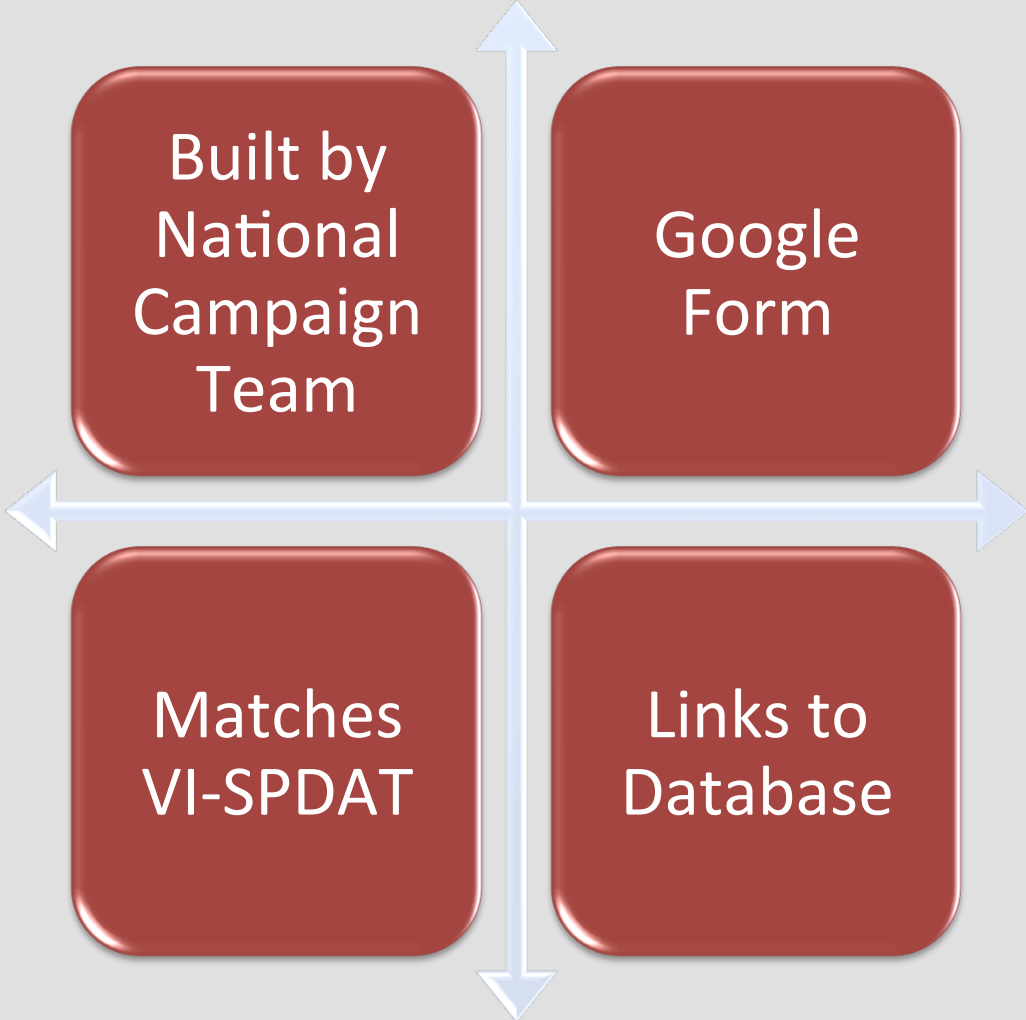- Repeat!

Let's Review the VI-SPDAT V2.0...

A. History of Housing and Homelessness

1. Where do you sleep most frequently? (check one)	Shelters **Couch Surfing** **Outdoors** **Other (specify):** **Refused**	

IF THE PERSON ANSWERS ANYTHING OTHER THAN "SHELTER", THEN SCORE 1. **SCORE:**

2. How long has it been since you lived in permanent stable housing?		Refused	
3. In the last year, how many times have you been homeless?		Refused	

IF THE PERSON HAS EXPERIENCED 6 OR MORE CONSECUTIVE MONTHS OF HOMELESSNESS, AND/OR 3+ EPISODES OF HOMELESSNESS, THEN SCORE 1. **SCORE:**

Overview of the Data Entry Form, Data System and Dashboards

Data Entry Form

Customization of the VI-SDPAT and Corresponding Data Entry Form

Scored Questions **+** Demographic Question **+** Additional Questions **=** Total Assessment

[Data Entry Form Template](#)

Google Database

Provided by National Campaign Team

Secure and Password Protected

Cloud Based

[Google Dashboards](#)

The Data Process

Next Steps: What Comes After Your Registry Week?

Moving from Scarcity to Abundance

Case Study: 100,000 Homes Campaign

The Challenge:

House 100,000 Chronic and Vulnerable Homeless People in 4 Years

The Solution:

The 100,000 Homes Campaign!

PROGRESS

Campaign Housing Goal	**100,000**
People Housed	**105,580**
Communities Participating	**186**
Days Remaining	**0**

We Began with a Scarcity Mentality

- **No clue** of how we would get to 100,000 or **where the housing would come from**

- A small nonprofit with no experience running a campaign

- No additional housing resources

- No support from government agencies (effort doomed to fail)

- Limited support from other nonprofits and communities

BUT the Campaign Also Began With…

- Inspiration (IHI's 100,000 Lives Campaign)

- An ambitious time-bound goal and the belief that this goal could unleash a sense of urgency and creativity

- An intervention (Registry Weeks) we believed would make a difference

- The belief we could create a community of communities to identify and disseminate other interventions (bright spots)

- An understanding that data and performance management could allow us to learn our way to success

- A small team willing to take risks

- A belief we could bring joy and fun to the work

- Primed to make mistakes, and **fail forward!**

When We Come from a Place of Scarcity..

- We come up with reason why we can't do something

- We say things like "we don't have enough resources to do this"

- We expect others to lead the work

- We let the lack of consensus stop us from acting

- We aren't willing to risk failure

- We reinforce the status quo

When We Shift to an Abundance Mindset…

- We stop asking "can we do this?" and start asking "How can we do this?"

- We begin believing that all of us are change-makers

- We know we don't have to know every step toward achieving our goal to get started

- We understand that we can learn our way (failing forward) to success

- We know that an ambitious time-bound goal (e.g. 100,000 in 4 years) brings a sense of urgency and unleashes creativity

- We realize that we and everyone involved has resources to bring to the movement

Next Steps: What Comes After Your Registry Week?

Thank You!

Questions?