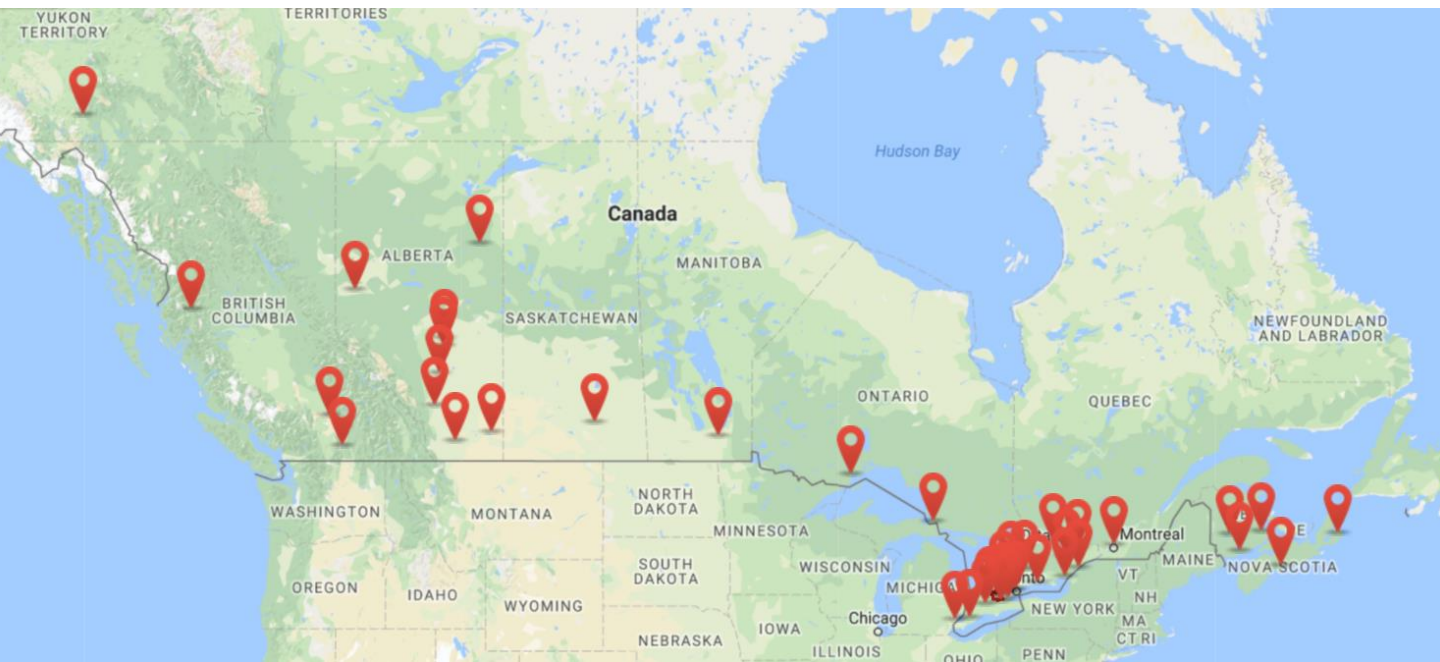




20,000 Homes Campaign Webinar
20KHomes Collaborative/Support Options 2018-2020
August 23, 2018

CURRENTLY ONLY AVAILABLE TO THE 44 CAMPAIGN COMMUNITIES



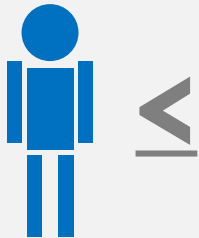


What Are
We Trying
to Achieve
Together?

20/20/20

End chronic homelessness in **20**
communities and house **20,000** of
Canada's most vulnerable homeless
people by July 1, 20**20**.

The 20KHomes Definition Functional End to Chronic Homelessness



**chronic
homelessness
accounts for 3 or
less people** as
measured by your
quality By-Name List*

or

For larger communities
with more than 4,000
actively homeless on
their By-Name List-
chronic homelessness
accounts for less than
0.1% of your
actively homeless
as measured by your
quality By-Name List*

- Sustained for three consecutive months

[20KHomes Functional Zero Q&A Document](#)

[Canadian BNL & Functional Zero Chronic Video](#)

Once functional zero is achieved, communities will work to sustain and reduce to absolute zero and expand to new populations.



Progress in 20KHomes Communities (as of Aug 23, 2018)

44 PARTICIPATING
COMMUNITIES

41 COMMUNITIES
REPORTING

16,492 TOTAL
HOUSING
MOVE-INS

39 COMMUNITIES HAVE
A BNL SCORECARD
BASELINE

9 COMMUNITIES
WITH QUALITY
BY-NAME LIST

13 COMMUNITIES
CLOSE/PROGRESSING TO
QUALITY BY-NAME LIST

17 COMMUNITIES
HAVE A CAS
SCORECARD
BASELINE

7 COMMUNITIES
SCORING 13/23 ON
CAS SCORECARD

0 COMMUNITIES
SCORING
23/23 ON CAS
SCORECARD

3 COMMUNITIES
WITH QUALITY
BASELINE

1 COMMUNITIES
BELOW INITIAL
BASELINE

0 COMMUNITIES
ON TRACK FOR
REDUCING

0 COMMUNITIES
ACTIVELY
REDUCING

0 COMMUNITIES
IN FINAL MILE

0 REACHED
FUNCTIONAL
ZERO CHRONIC

0 SUSTAINING
FUNCTIONAL
ZERO CHRONIC





**How Are We
Going to Get
There?**

Options and How Developed:

- 3 support options – In-Person Collaborative, Virtual Collaborative, Self-Directed Option
- Communities surveyed on draft of options over March/April – incorporated feedback
- [Finalized Options Description Document](#) sent July 17

Every 20KHomes Community Must Sign-Up for One of the Options

[Community Sign-Up](#) (for Leads to complete)

Deadline Wednesday, September 5th

Signed-Up So Far

16 Communities = **36%**

IN-PERSON
COLLABORATIVE

13

Chatham-Kent
Dufferin
Fort McMurray
Guelph-Wellington
Hamilton
Ottawa
Peel
Peterborough
Stratford
Terrace
Waterloo
Whitehorse
Windsor

VIRTUAL
COLLABORATIVE

1

Kamloops

SELF-DIRECTED
OPTION

2

Leduc
London

Three 20KHomes Support Options over Nov 2018-June 2020

1. In-Person Collaborative

- Six 2-day in-person Learning Sessions and 5 action cycles over 2018-2020
- Problem-solving skill training (Data Analytics, QI, User-Centred Design, and Facilitation)
- Coaching (individual and group – 2 hours per month) and ad-hoc support
- Data Support
- Implementation Partner Support – OrgCode and ACRE (HIFIS 4)
- Goal setting and action planning
- Collaborative Webinars and Supported Virtual Peer Meeting Exchanges
- Exclusive Tools – Change Package Website, Project Portfolio, Tableau PMT's, System Improvement Engine, PDSA materials, and other tools as developed
- Materials identified in self-directed option

2. Virtual Collaborative

- Six 1-day virtual Learning Sessions and 5 action cycles over 2018-2020
- Rest same as above
- Can sign-up to join In-Person in summer 2019 for fall 2019 (full fees payable at that time)

3. Self-Directed Option (status quo/care as usual)

- Recognition of participation in 20KHomes and progress/milestone recognition
- Public 20KHomes Website, newsletters, quarterly update webinars
- Continued access to monthly reporting, BNL and CAS Scorecards and Performance Management Tracker
- Ad-hoc support
- Ends June 2019. Can sign-up to join Virtual or In-Person Collaborative in summer 2019 for fall 2019 (full fees payable at that time).

What is the Collaborative?



Key Milestones

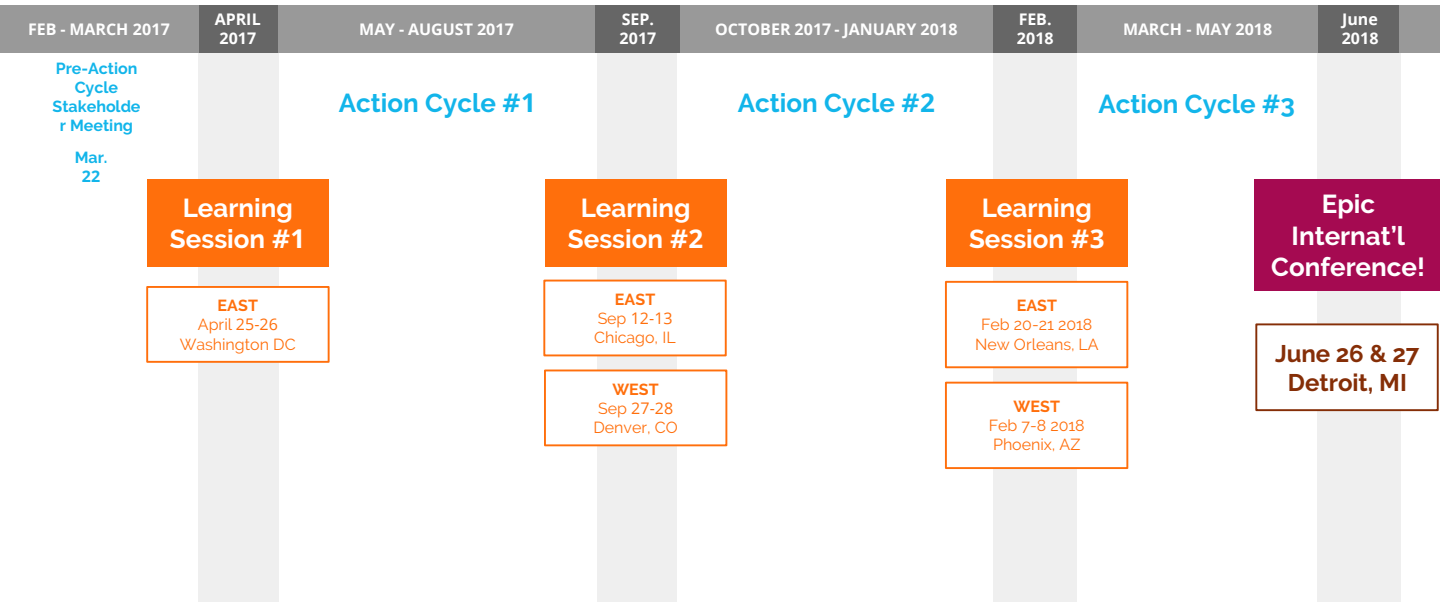
Communities set and reach sustainable stretch goals around ending chronic homelessness. A trained coaching team, expert partners, and peer support will help you move as far along this continuum as possible.





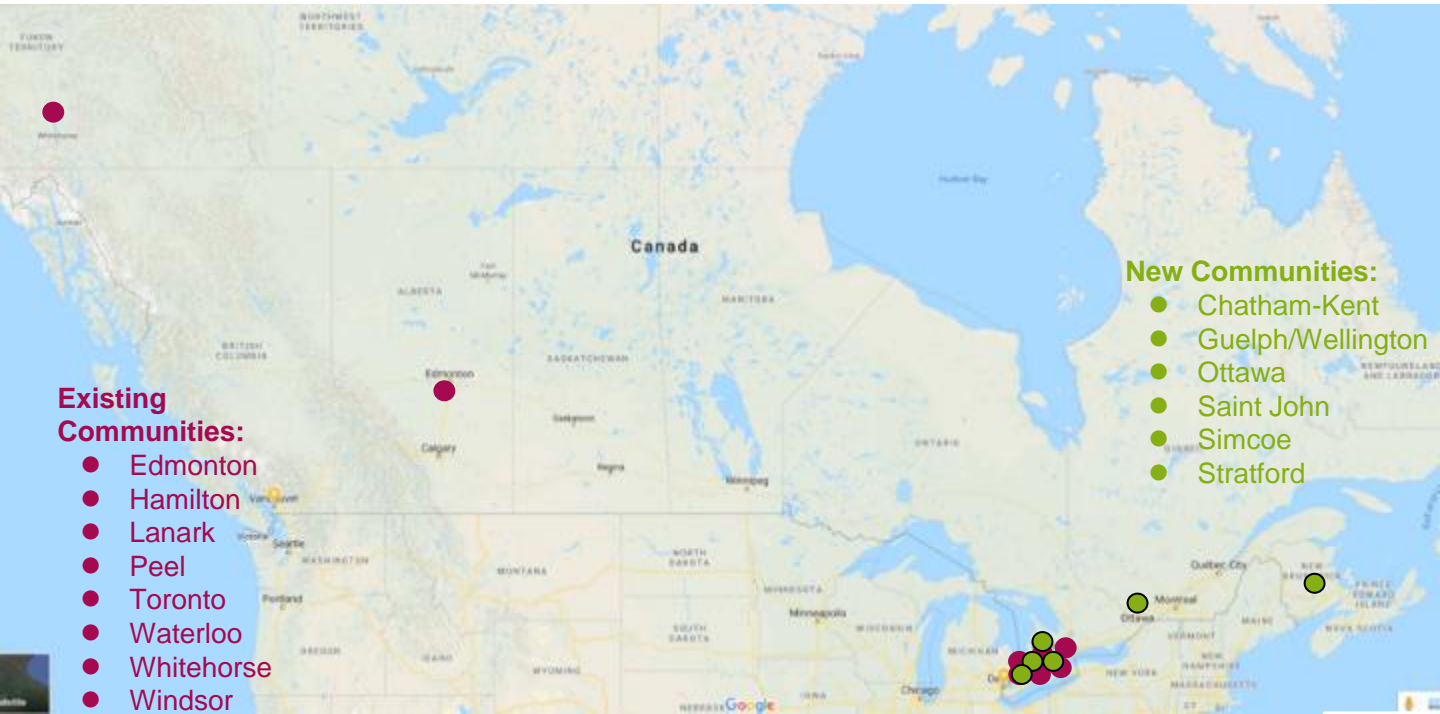
Canadian
Communities
Participated
in the US
Built for Zero
Collaborative
ot 2017/18

US BFZ Collaborative Canada Joined as a Pilot for 2017/18

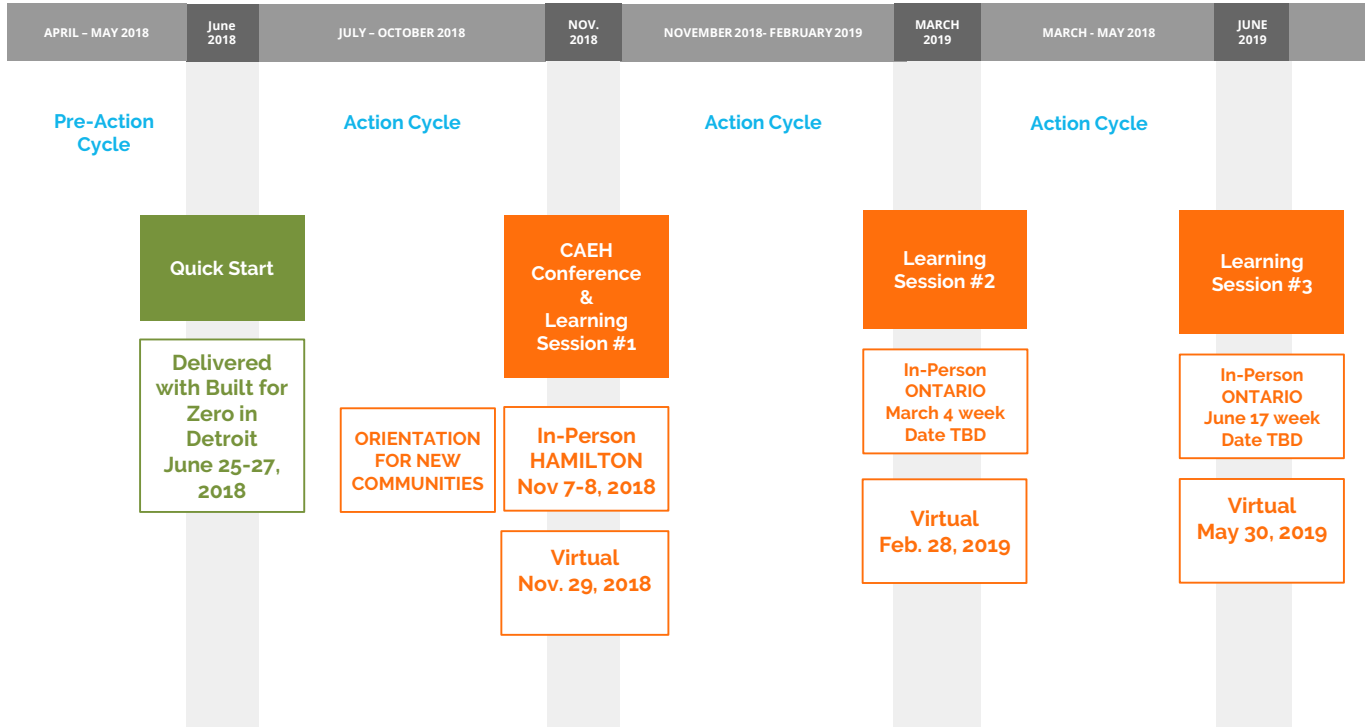


Detroit BFZ Conference & Learning Session

Fourteen Canadian Communities (8 Existing & 6 New)



Collaborative Timeline 2018/19



Goal: Graduate through the Cohorts

By-Name List

10/10
BNL SCORECARD

+

RELIABLE BNL DATA

Reduce to Zero

LEADERSHIP + CAS

|

REDUCE MONTHLY

|

LAST MILE

Zero for All

SUSTAIN ZERO

+

EXPAND TO NEW
POPULATIONS

BNL

= Achieve a comprehensive, real-time, quality By-Name List that produces reliable data

REDUCE

= Drive monthly reductions in your actively homeless number

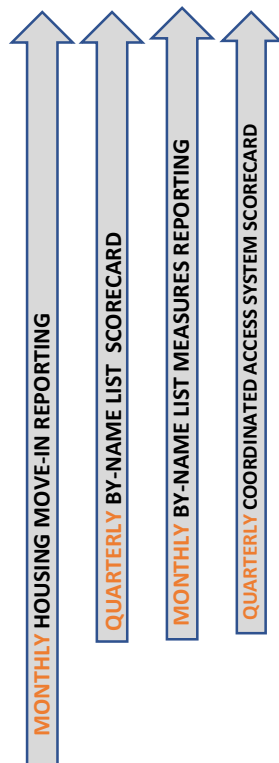
ZERO FOR ALL

= Sustain your gains while expanding to new populations

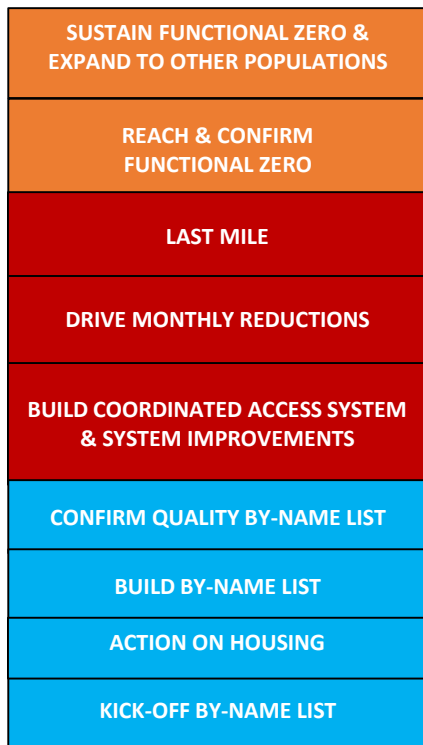
20KHomes Collaborative

A structured & supportive approach to ending chronic homelessness

PROGRESS & PERFORMANCE IMPROVEMENT REPORTING



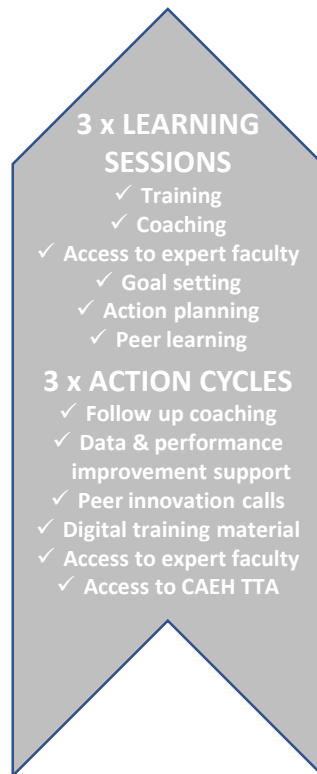
BUILDING BLOCKS TO FUNCTIONAL ZERO



PEER LEARNING



A STRUCTURED PROCESS



Four Skills Every Community Needs

Complex social problems can't be solved by a static set of interventions. Communities need a **problem-solving system** that can flex as the problem evolves. (see [video](#))



DATA ANALYTICS

Zoom in on the heart of the problem



HUMAN-CENTERED DESIGN

Engage people experiencing the problem to surface ideas



FACILITATION

Create the conditions for groups to innovate collaboratively



QUALITY IMPROVEMENT

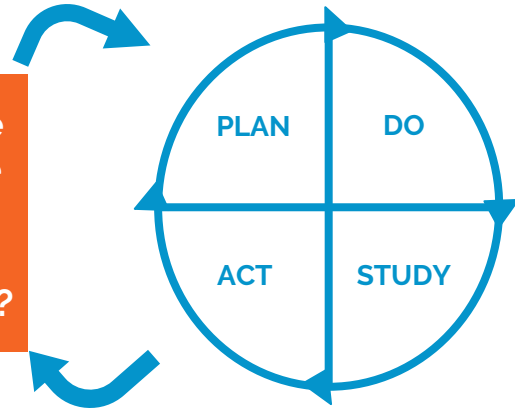
Test and evaluate each idea with objective data

The Shift from Technical Solutions to Iteration

What are we trying to accomplish?

How will we know a change is an improvement?

What change can we make that will result in improvement?



Why Asking for Contribution?

- To offset costs not covered by other funders
- Value calculated to equal to \$2.8M in support and materials over 2 years
- Increased commitment when communities have invested in the experience

How Was the Sliding Scale Fee Determined?

- Conducted a survey on proposed options and costs in spring 2018

When Is It Payable?

- Once agreement in place will receive an invoice
- Payable anytime up until May 2019

What If Contribution Requested Isn't Feasible?

- Contact marie@caeh.ca to discuss

Community Size	Proposed Contribution Amount	Finalized Contribution Amount
Large/HPS	\$25,000	\$15,000
Mid-Sized	\$10,000	\$7,500
Smaller	\$5,000	\$2,500
Smallest	\$2,000	\$0
Virtual	\$2,000	\$2,000

Big 10 HPS communities: Edmonton, Calgary, Winnipeg, Ottawa, Toronto, Hamilton, Montreal, Halifax

Mid-sized communities: Halton, London, Peel, Waterloo, Windsor

Smaller communities: Brantford, Cape Breton, Fort McMurray, Fredericton, Grand Prairie, Guelph-Wellington, Kamloops, Kingston, Lethbridge, Medicine Hat, Moncton, Peterborough, Red Deer, Regina, Saint John, Sault Ste. Marie, Simcoe, Sudbury, Thunder Bay

Smallest/Northern communities: Brockville, Leduc, Chatham-Kent, Dufferin, Kawartha/Haliburton, Lanark, Northumberland, Penticton, Renfrew, Stratford, Terrace, Whitehorse

Next Steps

- Sign-up by September 5th
- You will receive a confirmation e-mail with next steps – including a link to sign your team up for the in-person or virtual session – sign-up your team by September 30th
- Support Plans and Agreements over September/October
- Submit data and take BNL & CAS Scorecard by end of September or first one latest October 19th
- Try to get to quality BNL by Oct 19th to be fully included in Reduce Cohort for November Learning Session

Questions



Contact

Marie Morrison

Director

20,000 Homes Campaign

marie@caeh.ca