This is the 20,000 Homes campaign that I mentioned we are embarking upon.

I just wanted to keep you in the loop and please feel free to pass this along as you see fit.

I’ve attached the promotional flyer and this is a link to the online version of our Volunteer Sign-Up Form. Those interested in volunteering can submit a completed form to [homelesspolicyprograms@hamilton.ca](mailto:homelesspolicyprograms@hamilton.ca) by April 10, 2015.

[Registry Week Volunteer Sign-Up Form](http://preview.hamilton.ca/sites/default/files/media/browser/2015-03-16/registry_week_application_form.pdf)

**More Information:**

* There are opportunities for people who wish to be involved in Hamilton’s Registry Week Activities, but who are not available during the survey shifts. Ways people can contribute include:
  + Assisting in promoting the campaign on Twitter:
    - Re-tweeting campaign messages from [@cityofhamilton](https://www.google.ca/url?url=https://twitter.com/cityofhamilton&rct=j&frm=1&q=&esrc=s&sa=U&ei=8kcIVa-NIY-SyQTHmoLoBQ&ved=0CBMQFjAA&sig2=bkhc9Ko7IrdpZCg3OavRPA&usg=AFQjCNF7PKeXI0q5q8suoHgS9jhCv5GxiQ)
    - Using the hashtag [#20kHomes](https://twitter.com/hashtag/20khomes)
  + Promoting the volunteer opportunity through their email networks by sharing the [Volunteer Sign Up Form](http://preview.hamilton.ca/sites/default/files/media/browser/2015-03-16/registry_week_application_form.pdf), and sharing the link to campaign information and the volunteer application on the City’s website: [City of Hamilton - 20,000 Homes](http://preview.hamilton.ca/social-services/housing/20000-homes-campaign)
  + Printing copies of the promotional flyer and placing it up in their organization. Making the application form available – people can submit paper copies of the form directly to our Offices 350 King St. E. – unit 110
* For those who are interested in learning more about the campaign, they can do so by accessing some media/background pieces available through National Alliance to End Homelessness (NAEH) [100,000 Homes Campaign - United States](https://www.youtube.com/user/100khomesCampaign/) and the Canadian Alliance to End Homelessness (CAEH) [20,000 Homes Campaign - Canada](http://www.caeh.ca/wp-content/uploads/2014/11/CAEH-20K-Homes-Campaign-Concept-Backgrounder.pdf)